



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

ROMNEY FOR PRESIDENT (1836)
American Rambler (2753)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174772
Inv Date 10/28/2012
Terms Cash In Advance
Contract 48873
Bill Type Standard
Period 10/1/2012 - 10/28/2012

American Rambler
138 Conant Street
Beverly, MA 01915

AgM

Product POLITICAL CANDIDATE (1051)
Brand Political (7014)
Acct Types Local/Political Candidate Agency
Est/Headline 507/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:25:03PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
9.0	SPOT	2:00PM- 3:00PM	Day,W-1,Th-1,F-1	10/24/12 2:42PM (We)	00:30	DOCTORS Episode: 5053	2012MRFP145H	\$600.00	
9.0	SPOT	2:00PM- 3:00PM	Day,W-1,Th-1,F-1	10/25/12 2:33PM (Th)	00:30	DOCTORS Episode: 5051	2012MRFP145H	\$600.00	
9.0	SPOT	2:00PM- 3:00PM	Day,W-1,Th-1,F-1	10/26/12 2:15PM (Fr)	00:30	DOCTORS Episode: 5041	2012MRFP145H	\$600.00	
12.0	SPOT	4:00PM- 4:30PM	Day,W-1,Th-1,F-1	10/24/12 4:19PM (We)	00:30	7 News at 4	2012MRFP148H	\$1200.00	
12.0	SPOT	4:00PM- 4:30PM	Day,W-1,Th-1,F-1	10/25/12 4:16PM (Th)	00:30	7 News at 4	2012MRFP148H	\$1200.00	
12.0	SPOT	4:00PM- 4:30PM	Day,W-1,Th-1,F-1	10/26/12 4:16PM (Fr)	00:30	7 News at 4	2012MRFP148H	\$1200.00	
22.0	SPOT	6:00AM- 7:00AM	Day,Sa-1	10/27/12 6:12AM (Sa)	00:30	7 News Today in New England	2012MRFP148H	\$200.00	
23.0	SPOT	7:00AM- 8:00AM	Day,Sa-1	10/27/12 7:51AM (Sa)	00:30	Today Show Weekend	2012MRFP143H	\$1250.00	
24.0	SPOT	8:00AM- 9:00AM	Day,Sa-1	10/27/12 8:26AM (Sa)	00:30	Today Show Weekend	2012MRFP148H	\$400.00	
25.0	SPOT	9:00AM-10:00AM	Day,Sa-1	10/27/12 9:45AM (Sa)	00:30	7 News Today in New England-Sat	2012MRFP143H	\$400.00	
26.0	SPOT	10:00AM-11:00AM	Day,Sa-1	10/27/12 10:28AM (Sa)	00:30	7 News Today in New England-Sat	2012MRFP148H	\$400.00	
27.0	SPOT	7:30AM- 8:00AM	Day,Su-2	10/28/12 7:41AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	2012MRFP148H	\$500.00	
27.0	SPOT	7:30AM- 8:00AM	Day,Su-2	10/28/12 7:54AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	2012MRFP143H	\$500.00	
28.0	SPOT	8:00AM- 9:00AM	Day,Su-2	10/28/12 8:29AM (Su)	00:30	TODAY SHOW-SUNDAY	2012MRFP148H	\$1400.00	
28.0	SPOT	8:00AM- 9:00AM	Day,Su-2	10/28/12 8:59AM (Su)	00:30	TODAY SHOW-SUNDAY	2012MRFP148H	\$1400.00	
29.0	SPOT	9:00AM-10:30AM	Day,Su-2	10/28/12 9:24AM (Su)	00:30	7 News Today in New England-Sun	2012MRFP143H	\$400.00	
29.0	SPOT	9:00AM-10:30AM	Day,Su-2	10/28/12 9:44AM (Su)	00:30	7 News Today in New England-Sun	2012MRFP148H	\$400.00	
30.0	SPOT	10:27AM-Meet the Press	Day,Su-1	10/28/12 10:30AM (Su)	00:30	Meet the Press	2012MRFP148H	\$900.00	
31.0	SPOT	6:58PM-FOOTBALL NIGHT	Day,Su-1	10/28/12 7:30PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	2012MRFP143H	\$7500.00	
32.0	SPOT	8:18PM-NBC SUNDAY NIGHT	Day,Su-2	10/28/12 9:57PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	2012MRFP148H	\$20000.00	
32.0	SPOT	8:18PM-NBC SUNDAY NIGHT	Day,Su-2	10/28/12 10:07PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	2012MRFP148H	\$20000.00	
33.0	SPOT	11:30PM-7 News at 11 PM	Day,Su-2	10/28/12 12:16AM (Su)	00:30	7 News at 11 PM	2012MRFP143H	\$1600.00	
33.0	SPOT	11:30PM-7 News at 11 PM	Day,Su-2	10/28/12 12:25AM (Su)	00:30	7 News at 11 PM	2012MRFP148H	\$1600.00	
34.0	SPOT	6:00PM- 6:30PM	Per week (1),We,Th,Fr	10/25/12 6:24PM (Th)	00:30	7 News at 6	2012MRFP145H	\$2500.00	
35.0	SPOT	9:00AM-10:00AM	Per week (1),We,Th,Fr	10/26/12 9:54AM (Fr)	00:30	7 News Today in New England 9-10A	2012MRFP148H	\$1000.00	
36.0	SPOT	9:00AM-10:00AM	Per week (1),Sa	10/27/12 9:11AM (Sa)	00:30	7 News Today in New England-Sat	2012MRFP148H	\$400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$68,150.00	Total Spots	26
Commission	(\$10,222.50)		
Net Total	\$57,927.50		